Travel Smart Delivery - Proposed Programme for Guildford 2012/13

Workstream: Guildford

Workstream Lead: David Ligertwood

Last Updated by: Becky Willson Last Updated: 23.08.12

KEY COMPOMENT PROGRAMME FOR 2012-2013

	Scheme details										Source/Detail of Funding Dates								
									15	TF		Local C	ontribution	ıs		Des	sian	Implement	ation
	Element	Scheme Title	Location (ward/corri dor/road name)	Scheme Description	Lead officer	Delivering service/ partner	Chronos/ SAP Code	Estimated Costs	Key Comp	Large	S106/CIL	Detail of planning ap	D/B	Third party/ Other	Total Local contributi on	Estimated start			
1	1 - Bus Priority - Guildford	Real Time Passenger Information (RTPI) system GPRS upgrade	Borough wide	Upgrading Guildford/Woking RTPI bus services/operators and on street signs with GPRS capability. System upgrade is required for improved RTPI service reliability, communications and messaging information to the public via on street signs, SMS text messaging, smartphone applications and web channels. NOTE: Costs half Countywide total	Neil McClure	T&T through existing contract with Trapeze		65	65	0	C	0	()	0	Aug-12	Oct-12	Oct-12	Dec-12
2	1 - Bus Priority - Guildford	Quality Bus Corridor Improvement works	See plan in bid doc	High quality passenger facilities will be implemented along Guildford bus cornidors, and will include – signage, new shelters; new bus stop poles/ flags/timetable frames; raised access kerbs; tactile paving; improved safety and level pedestrian routes to the bus stope.	Neil McClure	T&T/HWY?		39.586	20	0	£3,436 £16,150	04/2239 Philip Stone Developments, Aldersey Rd; 03/2150 Fairview New Homes, British Red Cross site;	()	19.586	Jun-12	Jan-13	Feb-13	Feb-13
3	2 -Cycling - Guildford	A25 Parkway shared footway – Phase 2	A25, Parkway	Need for route established through discussions with business park. Proposal is to widen existing footway and convert to shared-use. Links business parks. Will form part of longer route. This section runs from Spectrum to Stoke Road Junction	Chris Parry	HWY		30	30						0	Jul-12	Aug-12	Aug-12	Sep-12
4	2 -Cycling - Guildford	A25 Parkway shared footway – Phase 3	A25, Parkway	Need for route established through discussions with business park. Proposal is to widen existing footway and convert to shared-use. Links business parks. Will form part of longer route. This section runs from Stoke Road Junction to Woodbridge Rd junction	Chris Parry	HWY		100	100						0	Jul-12	Aug-12	Aug-12	Sep-12
5	2 -Cycling - Guildford	A25 Middleton Road shared footway - Phase 4	A25	Need for route established through discussions with business park. Proposal is to widen existing footway and convert to shared-use. Links business parks. Will form part of longer route. This section is adjacent to Guildford Business Park and Dennis Roundabout.	Chris Parry	HWY		198	198	0	C) 0	()	0	Sep-12	Nov-12	Nov-12	Feb-12
6	2 -Cycling - Guildford	Wey Navigation upgrade between Woking Road & Woodbridge Road		Key route corridor between Woking Road and Guildford railway station/town centre/business parks. Scheme involves upgrade of river Wey towpath, including river bank remedial measures.	Chris Parry	External Consultants		21	21	0	c	0 0	()	0	Aug-12	Nov-12	Mar-13	Sep-13
7	2 -Cycling - Guildford	Guildford Cycle Route signing	See plan in bid doc	Guildford has an incomplete network, similar to Woking (pre 2008). Determine 'theme' signing, and design signing for installation 2012/13 and 2013/14 on priority route network.	Alan Fordham	HWY		40	40	0	C	0 0	()	0	Jul-12	Nov-12	Jan-13	Mar-13
. 8	6- Travel Promotion	Go-Ride	Guildford	Cycle Woking established a successful Go-Ride training scheme, aimed at schools and delivered through British Cycling. This funding enables the scheme to continue until March 2015 and be 'rolled out' to Guildford schools.	Marc Woodall	Engmt Tm/British Cycling		30	30	0	c	0	()	0			Apr-12	Mar-13
9	6- Travel Promotion	Cycle training – level 3 transition from primary to secondary school – (500hrs @£40ph)	Guildford	Level 3 Bikeability training has been targeted at secondary school students. However, take up has been 'low'. This new approach for cycle training on the route to the secondary school is should encourage better take up of continued cycling from primary to secondary school secon	Marc Woodall	Engmt Tm		20	20	0	o	0	(0			Apr-12	Mar-13

6- Travel	Branding and Marketing, including initial exhibitions		Marc Woodall	Engmt Tm	20	20	0	0	0	0	0		Apr-12	Mar-13
	Community hub funding		Marc Woodall	Engmt Tm	50	50					0			
6- Travel	Community implementation funding	Funding of small scale community and transport works devised by the local community.		Engmt Tm/HWYs?	150	150	0	0	0	0	0		Apr-12	Mar-13
Sub-total	ı				763.586	744	0	0	0	0	19.586			

LARGE BID PROGRAMME FOR 2012-2013

	Scheme details									Source/Detail of Funding Dates									es	
						Costs			Journal of Landing											
			Location (ward/corri dor/road name)	corri ad			Chronos/ SAP Code		LSTF		Developer Contributions				Total	Design		Implemen	ation	
	Element	Scheme Title			Lead officer	Delivering service/ partner		Estimated Costs	Key Comp	Large Bid	S106/CIL	Detail of planning ap	D/B	Third party/ Other	Local	Estimated start	Estimated finish	Estimated start	Estimated finish	
1	1 - Bus Priority - Guildford	Quality Bus Corridor Improvement	Guildford	Improvements for passengers and buses at bus stopping places along corridors to benefit all services along that corridor. Traffic management measures to facilitate reliable, efficient and effective bus services	Neil McClure	T&T/Bus		300	0	300	1.78	04/1460 Try Homes Ltd, Upper Edgeborough Road		0	1.78	Sep-12	Dec-12	Nov-12	Mar-13	
1a	1 - Bus Priority - Guildford	Quality Bus Corridor Improvement works	Guildford	Guildford - Research Park/RSH Quality Bus Corridor	Neil McClure	T&T/Bus Operators/S D		Included in above								Sep-12	Dec-12	Nov-12	Mar-13	
1b	1 - Bus Priority - Guildford	Quality Bus Corridor Improvement works	Guildford	Guildford -Woodbridge Rd - A322/A323 Quality Bus Corridor	Neil McClure	T&T/Bus Operators/S D		Included in above								Sep-12	Dec-12	Nov-12	Mar-13	
1c	1 - Bus Priority - Guildford	Quality Bus Corridor Improvement works	Guildford	London Road A3100 Quality Bus Corridor	Neil McClure	T&T/Bus Operators/S D		Included in above								Sep-12	Dec-12	Nov-12	Mar-13	
1d	1 - Bus Priority	Quality Bus Corridor Improvement works	Guildford	Epsom Road A246 Quality Bus Corridor	Neil McClure	T&T/Bus Operators/S D		Included in above								Sep-12	Dec-12	Nov-12	Mar-13	
1e	1 - Bus Priority	Quality Bus Corridor Improvement works	Guildford	Guildford - Slyfield A320 Quality Bus Corridor	Neil McClure	T&T/Bus Operators/S D		Included in above												
2	2 -Cycling - Guildford	Walking & Cycling Improvements Phase 1	Guildford	Route 5 - Woking town centre to Guildford town centre (Guildford section only) via Bellfields Estate and Wooden Bridge. Quite roads and shared use footway on A320 section to boundary with Woking.	Chris Parry	HWY		66	. 0	66					0					
3	2 -Cycling - Guildford	Walking & Cycling Improvements Phase 1	Guildford	Route 4 - Slyfield Estate to River Wey via A320. Generally on road route using A320 service road.	Chris Parry	HWY		35.3	0	35.3					0					
4	2 -Cycling - Guildford	Walking & Cycling Improvements Phase 1	Guildford	Route 6 - Salt Box Road to Wooden Bridge via Grange Road. Route uses quieter residential roads.	Chris Parry	HWY		27.4	0	27.4					0					
5	2 -Cycling - Guildford	Walking & Cycling Improvements Phase 2	Guildford	Route 7 - Pitch Place to town centre via Wooden Bridge. Route follows Worplesdon Rd from Cumberland Rd to Woodbridge Hill Rd. Mixture of off road and advisory cycle lanes	Chris Parry	HWY		128.8	0	128.8					0					

6	2 -Cycling - Guildford	Walking & Cycling	Guildford	Route 14 - Spectrum and Guildford College to town centre / railway station. Reserve scheme for 2012/13, hence planning only	Chris Parry	HWY	25.2	0	25.2								
		Improvements Traffic management	Guildioid	. ,		11001	23.2	0	23.2								
	6- Travel Promotion	information (website)	N/A	Development of new interactive on-line mapping, journey planner and integrated travel information	Marc Woodall	Engmt Tm	30		30				0	Sep-12	May-13	Jun-13	Jun-1
	6- Travel Promotion	Indoor Mapping	Guildford	Maps to be located in car parks and other entry points into the town, as well as the possibility to go into the Friary shopping centre and G-Live. Budget includes funding for design and printing of mapping and any new display cases as necessary.	Marc Woodall	Engmt Tm	25	0	25				0	Aug-12	Dec-12	Jan-13	Mar-1
	6- Travel	Travel Planner Training		Larger businesses with over 100 employees, professional travel planning training will be offered.	Marc												
	Promotion 6- Travel	Cycle training	Guildford	Residents and businesses within 300 metres of a cycle route will also be entitled to discounted cycle training at a price of . Launch events will accompany the completion of routes., for example the Guidford	Marc	Engmt Tm	17	0	17				0	Sep-12	Mar-13	Sep-12	Mar-1
10	Promotion	Intensive	Guildford	Cycling Festival	Woodall	Engmt Tm	30	- 0	30				0	Sep-12	Mar-13	Sep-12	Mar-1
	6- Travel Promotion	infrastructure Marketing	Guildford	Intensive target Marketing along the improved bus corridors and new cycle routes.	Marc Woodall	Engmt Tm	15	0	15				0	Sep-12	Mar-13	Sep-12	Mar-1
12	6- Travel Promotion	Eco driver training	Guildford	Eco driver training will be provided for Middleton Road, Slyfield and Merrow industrial sites, and other businesses with fleet vehicles focusing on higher mileage drivers of over 15,000 miles per annum.	Marc Woodall	Engmt Tm	12.75	0	12.75				0	Sep-12	Mar-13	Sep-12	Mar-1
	6- Travel Promotion	Travel Planner materials support	Guildford	Travel SMART will offer materials and branding support to participating businesses.	Marc	Engmt Tm	12.75	0	12.75				0	Sep-12	Mar-13	Sep-12	Mar-1
	6- Travel Promotion	Community hub	Guildford	Funding to work with the community to produce a hub, a venue for people to pick up information and get their bicycles repaired by local volunteers.	Marc	Engmt Tm	25	0	25				0	Apr-12	Dec-12	Sep-12	Mar-1
	6- Travel Promotion	Business package delivery	Guildford	Contract management, business development and administration of the business package	Marc	Engmt Tm	12.75		12.75				0	Sep-12	Mar-13	Sep-12	Mar-1
	6- Travel Promotion	Brompton Dock	Guildford	An expansion of the Brompton Dock offer is proposed. There is currently an 80 bike dock located at Guildford railway station. Businesses will be encouraged to site a dock on their premises.	Warc	Engmt Tm	40	0	40				0	Sep-12	Dec-12	Jan-13	Mar-1
	6- Travel Promotion	Awareness and Marketing	Guildford	As the improvements to local transport facilities are introduced, a wide scale Marketing campaign will be undertaken in conjunction with local retailers. Half the space on Travel SMART branded maps, leaflets and other materials will be available to retailers to markets their business?	Marc Woodall	Engmt Tm	48.9	0	48.9				0	Sep-12	Mar-13	Sep-12	Mar-1;
	6- Travel Promotion	Dealership car share scheme	Guildford	Slyfield is home to at least 17 car dealership and whicle mechanics which generate high levels of car trips and contribute to the congestion along the A320. The travel plan relating to the Audi Dealership on the estate identifies a single occupancy vehicle figure of 89%.	Marc Woodall	Engmt Tm	15	0	15				0	Sep-12	Dec-12	Jan-13	Mar-1
	6- Travel Promotion	Personalised travel planning	Guildford	Limited personalised travel planning advice will be made available for smaller businesses in Guildford.	Marc Woodall	Engmt Tm	5	0	5				0	Sep-12	Mar-13	Sep-12	Mar-1
	6- Travel Promotion	Community Fund	Stoke	Community fund made available for residents where funds are made available for transport type facilities for the area.	Marc	Engmt Tm	75		75				0	Sep-12	Mar-13	Sep-12	Mar-1
21	6- Travel Promotion	Business Travel Forum	Guildford	Three business travel forums with independent support will be set up. Businesses will be able to fund Travel SMART measures that will directly benefit them. Several businesses have highlighted bus connectivity from the train station to their office base as a major issue. One clear remit of the forum would be to help facilitate discussions and the presentation of a business case to bus operators to tackle this problem.	Marc Woodall	Engmt Tm	100	0	100				o	Sep-12	Mar-13	Sep-12	Mar-1
7	Sub-Total					<u> </u>	1046.85	0	1047	1.78	0	0	1.78	25, 12	10	235 12	